



Department of Paediatrics and Child Health
University of Cape Town

42nd Annual UCT Paediatric Refresher Course

12 - 15 February

Vineyard Hotel, Newlands, Cape Town

2019



- Emergency Paediatrics
- Cardiology
- Neonatology



EXHIBITION STANDS

&

SPONSORSHIP OPPORTUNITIES

UCT PAEDIATRIC REFRESHER COURSE 2019
SPONSORSHIP OPPORTUNITIES
LONDORCOR EVENT MANAGEMENT
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Dear Sir/Madam,

42nd ANNUAL UCT PAEDIATRIC REFRESHER COURSE 2019

12 – 15 February 2019

VINEYARD HOTEL, CAPE TOWN

SCHEDULE AT A GLANCE

Monday 11 February:

Build up for exhibitors

Tuesday 12 February:

Pre-congress workshops

Wednesday 13 February:

Scientific Sessions

Opening cocktail symposium

Thursday 14 February:

Trade sponsored breakfast symposium

Scientific Sessions

Speakers' Dinner

Friday 15 February:

Trade sponsored breakfast symposium

Scientific Sessions

Close at 13h00

Break-down for exhibitors after lunch

EXHIBITION FLOOR PLAN

Please find attached the exhibition floor plan. The exhibition area will be downstairs as well as upstairs (the scientific sessions will be held upstairs)

Refreshment breaks and luncheons will be served as indicated on the floor plan.

STAND COSTS EXCLUDING 15% VAT:

- **3m x 2m stands: R36 895.32**
- **3m x 3m stands: R45 350.50**
- **Table exhibitors: (pull up banners only): R18 447.66**

The height restriction is 2.5m for all exhibition stands.

All stands will be booked on a first come first serve basis.

Package price includes:

Each exhibition stand will be provided with a table, table cloth and two chairs (if required), and an electrical plug point (15 amp). In addition exhibitors will receive:

- 2x free trade registrations per single stand including daily lunches and teas
- 1 x free trade registration per table exhibitor including daily lunches and teas
- Company logo with link to your website will be placed on the congress website and included in all congress announcements and final programme. Please remember to forward your company logo and website address to us when you book your stand.
- A detailed list of the registered delegates will be sent to all exhibitors prior to the congress
- Visit-a-stand competition entry forms.

Additional trade delegate: R2 800.00

OTHER SPONSORSHIP OPPORTUNITIES

Please note that companies who do not exhibit, may unfortunately not partake in any of the sponsorship opportunities:

1. Registration Desk, Bags & Tags COST: R40 000.00 plus VAT @ 15%

Please refer to the attached floor plan for the location of the Registration & CPD desk.
All delegates must visit the CPD desk every day to scan their name badges for maximum CPD points.
This sponsorship will include the following:

- Acknowledgement on the congress website, with company logo and link to website
- Acknowledgement in the welcome letters & final programme
- 6 x free trade registrations including daily lunches and teas.
- Branding will be permitted on the congress bags, note pads and pens. No advertising material from other companies will be allowed in the congress bags, except for approved congress journals and the congress final programme.

This sponsorship does not include:

- Congress bags for approx. 400 delegates
- Note pads and pens
- Name badges (inclusive of printed barcodes), scanners and lanyards

2. A4 FULL colour advertisements in the final programme x 5 COST: R2 000.00 plus VAT @ 15%

The final programme will be inserted in the congress bags
The final programme will include comprehensive information on the scientific sessions and faculty
The placement of advertisements will be decided by the organising committee and placed on a first come first serve basis

3. Speakers' Dinner, Thursday 14 February COST: R26 250.00 plus VAT @15%

(inclusive of transfers to restaurant, meals and beverages for 40 speakers)
The sponsor's logo will appear on the invitation to the faculty and committee.
The sponsor will have the exclusive rights to attend the dinner and welcome the guests on arrival. (4 guests from the sponsor may attend this event)
Please contact the congress organisers for further details.

4. Breakfast Symposia (Thursday & Friday) COST: R20 000.00 plus VAT @ 15%

One morning trade symposium will be permitted on Thursday and Friday morning from 07h15 – 08h15
Symposia will be fully accredited with CPD points unless not applicable.
Sponsor may select speaker and topic (*subject to scientific committee's approval*).
All symposia will be advertised on the congress website and announcements.
Cost includes:

- Marketing to registered delegates
- Venue hire
- Standard audio visual and technical support
- Attendance registers

This sponsorship does not include:

- Catering requirements

5. Cocktail Symposia (Wednesday)

COST: R25 000 plus VAT @ 15%

Cocktail trade symposium will be permitted on Wednesday from 17h15 – 18h15

Symposia will be fully accredited with CPD points unless not applicable.

Sponsor may select speaker and topic (*subject to scientific committee's approval*).

All symposia will be advertised on the congress website and announcements.

Cost includes:

- Marketing to registered delegates
- Venue hire
- Standard audio visual and technical support
- Attendance registers

This sponsorship does not include:

- Catering requirements

6. Congress Clipboards

COST: R5 000.00 plus VAT @ 15%

Exclusivity fee excluding the costs of the clipboards and branding

Sponsor may distribute clipboards from their stand or it may be placed inside the main plenary venue before the opening session. The sponsor's logo may be printed on the clipboard. No product branding allowed.

7. Branding of Congress Bathrooms

COST: R6 000.00 plus VAT @ 15%

Exclusivity fee excluding the costs of branded items

Sponsor may brand the restrooms with hand wash, hand cream, tissues, etc.

Further information is available from the congress organisers.

8. Branding of Tea/Coffee & Lunch Stations

COST: R16 500.00 plus VAT @ 15%

Exclusive sponsorship per day

All teas and lunches will be served inside the exhibition hall.

Sponsor will have the opportunity to brand the serving stations (table cloths, runners / overlays, serviettes, coasters etc.) Further information is available from the congress organisers

9. Branding of outdoor space (seating & umbrellas)

COST: R16 500.00 plus VAT @ 15%

Exclusive sponsorship for the duration of the Refresher Course

Sponsor may brand umbrellas, cocktail tables and chairs outside the Vineyard Hotel

Further information is available from the congress organisers.

10. Sponsorship of International Faculty – cost will vary

Please contact the congress organisers for further information.

Companies who sponsor any of the invited international faculty, will qualify for **one free exhibition stand** (3m x 2m)

PAYMENT TERMS

Upon booking, a cost estimate will be forwarded to you. Please note that a Purchase Order must be sent to the congress organisers within 30 days. A tax invoice for a **50% deposit** will be generated and payment of the deposit is due within 30 days from date of invoice.

The balance of your booking will be invoiced by no later than the **10 of December 2018** and balance of payment is due by no later than the **10 of January 2019**. Should payment not be received by the due date, the congress organiser reserves the right to release and resell the stand position or sponsorship opportunity.

CANCELLATION POLICY

Please forward all cancellations in writing to the congress secretariat.

Cancellation received by the 01st of December 2018 will result in a 50% refund of the total invoice cost. All cancellations received from the 2nd of December 2018 will result in a 100% cancellation fee.

THE CONGRESS TEAM: LONDOCOR EVENT MANAGEMENT

Sonja du Plessis & Diné Poulton

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VAT reg no: 4900151327

CONTRACT TO EXHIBIT & PARTICIPATE IN

THE 42nd ANNUAL UCT PAEDIATRIC REFRESHER COURSE 2019

Please complete the following and return to dine@londocor.co.za or fax to 086 694 5671.

Full Company name (for invoicing purpose)	
Postal address	
VAT Number	
Contact person	
E-mail address	
Telephone No (office)	
Cell no	
Website	

WE HEREBY APPLY FOR THE FOLLOWING:

Exhibition Stand No	1 st Choice <input type="text"/>	2 nd Choice <input type="text"/>	3 rd Choice <input type="text"/>
Other sponsorship items (please list)	1 st Choice <input type="text"/>		

Please complete the following:

I, (full names)

Representing (name of company)

Hereby accept the terms and conditions including cancellation fees as per the above document.

Signature: Date:

By signing this document the exhibitor accepts acknowledgement of the *Guidelines to industry and Health Care Personnel: The Regulations relating to foodstuffs for infant and young children, R.991 of 6 December 2012 ("Regulations")* – attached documents. Exhibitors must forward all promotional material, stand/display and art work 1 month (13 January 2019) prior to the 2019 UCT Paediatric Refresher Course Committee for approval.

For any further information, please contact: Diné Poulton at Londocor Event Management: Tel: + 27 11 954 5753