

44th Annual
Hybrid UCT Paediatric Refresher Course
10 – 12 February 2021
Workshops: in-person @ RCWMCH
Full congress: Virtual



Department of Paediatrics and Child Health
University of Cape Town

44th Annual
UCT Paediatric Refresher Course
10 - 12 February

2021



- Nephrology
- Adolescents
- Pulmonology



TRADE PROSPECTUS & SPONSORSHIP OPPORTUNITIES

Dear Sponsor

It is with great pleasure that we invite you to participate in the 44th annual UCT Paediatric Refresher Course in 2021. Due to COVID-19 restrictions, we plan to embrace a new “hybrid” format combining virtual sessions and in-person workshops. The topics for this meeting will span pulmonology, nephrology and adolescent health in these and other disciplines. The dawn of virtual meetings has opened many new and exciting opportunities for sponsors and delegates to engage with each other in ways we could never before imagine. To this purpose, we hope to attract many old and new delegates from all over South Africa and other African countries where our wide professional network of colleagues and friends has expanded enormously in recent years. We invite you to take a look at our exciting virtual and workshop programme and speakers and encourage you to participate through the various sponsorship opportunities.

We look forward to hosting the first Virtual UCT Paediatric Refresher Course

Kind Regards

Prof Mignon McCulloch, Dr Marco Zampoli, Dr Michelle Carrihill
2021 Paediatric Refresher Course Organising Committee

CONGRESS SECRETARIAT

Dine Poulton

Londocor Event Management

Cell: +27 82 773 1851

E-mail: dine@londocor.co.za

SCIENTIFIC PROGRAMME

See attached.

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor @ **R43 478.26** Plus 15% VAT = R50 000.00

- 1 x A4 advert on congress website
- 2 minute video or powerpoint presentation on the sponsors page (website)
- Video or powerpoint presentation will also be played each day during the “breaks” in the scientific programme – refer to draft outline of programme
- Company logo to be placed prominently on all marketing material including e-flyers and acknowledgement as Platinum Sponsor
- Acknowledgement of platinum sponsorship in “welcome slide” when delegates log in each day
- **Exclusive sponsorship of a morning or evening symposium – included in the above. Platinum sponsors receive first option to select slot.**
- **Dinner symposia can be held in-person at the Vineyard Hotel (maximum 40 delegates) - optional**
- Marketing of sponsored symposium included in the above.
- Free registration for 6 x trade delegates
- Participation in “visit-the-sponsors” competition/virtual exhibition
- List of participants

Gold Sponsor @ **R26 086.96** Plus 15% VAT = R30 000.00

- 1 x advert on congress website
- 1 minute video or powerpoint presentation on the sponsors page (website)
- Video or powerpoint presentation will also be played each day during the “breaks” in the scientific programme – refer to draft outline of programme
- Company logo to be placed on all marketing material including e-flyers and acknowledgement as Gold Sponsor
- Acknowledgement of gold sponsorship in “welcome slide” when delegates log in
- Free registration for 4 x trade delegates
- Participation in “visit-the-sponsors” competition/virtual exhibition.
- List of participants

Silver Sponsor @ **R17 391.30** Plus 15% VAT = R20 000.00

- 1 x advert on congress website
- 30 second video or powerpoint presentation on the sponsors page (website)
- Video or powerpoint presentation will also be played each day during the “breaks” in the scientific programme – refer to draft outline of programme
- Company logo to be placed on all marketing material including e-flyers and acknowledged as Silver Sponsor
- Company logo to be placed on congress app
- Acknowledgement of silver sponsorship in “welcome slide” when delegates log in
- Free registration for 2 x trade delegates
- Participation in “visit-the-sponsors” competition/virtual exhibition.
- List of participants

Bronze Sponsor @ **R13 043.48** plus 15% VAT = R15 000

- 1 x advert on congress website

- Company logo to be placed on all marketing material including e-flyers and acknowledged as Bronze Sponsor
- Acknowledgement of bronze sponsorship in “welcome slide” when delegates log in
- Free registration for 1 x trade delegate
- List of participants

SPONSORSHIP OF REGISTRATION FEES OF DELEGATES

1 – 6 sessions @ R500 per session

Workshops @ R500pp per workshop (Pulmonology, Renal, Adolescents)

**Kindly contact Dine Poulton should you wish to sponsor any delegates to attend specific sessions/workshops*

SPONSORSHIP OF WORKSHOPS

3 x in-person Workshops (Pulmonology, Renal, Adolescents) will be held at Red Cross War Memorial Children’s Hospital. Should you be interested in sponsoring any of the workshops, then please contact Dine Poulton for further information.

**UCT PAEDIATRIC REFRESHER COURSE 2021 HYBRID CONGRESS
BOOKING FORM**

Full Company name (for invoicing purpose)	
Postal address	
VAT No	
Contact person	
E-mail address	
Telephone No	
Website	

WE HEREBY APPLY FOR THE FOLLOWING SPONSORSHIP OPPORTUNITIES:

CONTRACT SIGNED ON BEHALF OF THE COMPANY

Signature: **Name:**

Designation: **Date:**

Upon acceptance of your application a cost estimate will be issued by the congress organisers. Once your PO number has been raised, a Tax Invoice will follow.

*For any further information, please contact:
Londocor Event Management: Dine Poulton
E-mail address: dine@londocor.co.za*

By signing this document the exhibitor accepts acknowledgement of the Guidelines to industry and Health Care Personnel: The Regulations relating to foodstuffs for infant and young children, R.991 of 6 December 2012 ("Regulations") – attached documents.